



Win! HAIRY MACLARY – BABY'S FIRST YEAR CARDS

That dishevelled dog, Hairy Maclary, is back again, but this time he has more than just one story to tell!

Featuring favourite characters and scenes from Lynley Dodd's famous books, these delightfully illustrated cards are designed to help capture and celebrate all the mischief and madness during baby's first year.

Parents can attach photographs to the cards to mark such milestones as first steps, first smiles and that epic first birthday.

Produced by Puffin (and Penguin NZ) this card pack is available from bookstores (RRP \$26) now.

EastLife has a pack up for grabs. To be in to win, complete the form on the competitions page at eastlife.co.nz. One entry per person/email address; entries close October 31, 2016. Winner notified by phone or email.



Kettle Korn LUNCH TREAT

There's nothing, or perhaps everything, corny about the magnanimous gesture of one New Zealand snack company.

With thousands of Kiwi kids going to school without lunch every day, New Zealand Kettle Korn has popped up as an official partner of the Eat My Lunch schools programme to feed hungry youngsters.

Setting a goal to donate 100,000 bags of Kettle Korn to children in low decile schools, the principle is simple, for every bag of Kettle Korn someone 'Buys', the company will 'Give' another to Eat My Lunch which is based on a similar principle – for every lunch someone 'Buys', Eat My Lunch, which is co-run by award-winning chef Michael Meredith, 'Gives' another to a hungry, local child in a low decile school.

In just over one year, Eat My Lunch has 'Given' more than 180,000



lunches to children in 34 schools and counting.

As an official partner, NZ Kettle Korn has also committed to donating \$20,000 a year, which provides 4000 extra lunches.

This has allowed Eat My Lunch to take another school off the waiting list and add them to the programme.

Additionally NZ Kettle Korn provides thousands of bags of extra product every month so all children in the lunch programme regularly receive it at school.

Eat My Lunch co-founders Michael Meredith and Lisa King say kids love having popcorn in their lunches.

"It's one of their favourite snacks! Some have never had Kettle Korn before so it's been a real treat".

NZ Kettle Korn director, Michael Howe says the company wanted to do something that made a real, tangible difference to a child's lunch and life.

"And, I think we've achieved this with our supporters' bag and hopeful long-term partnership."

Win! BOOKS TO MAKE KIDS HAPPY

THE WITCH'S VACUUM CLEANER

You simply have to admire a man who becomes a knight through writing books with titles such as *The Witch's Vacuum Cleaner*.

In his latest rib-tickling children's book, master storyteller Sir Terry Pratchett presents 14 humorous yarns loaded with everything from food fights and pirates, to wizards and crooks.

In particular, there's the case of poor Mr Swimble. Even friends at the Magic Rectangle can't help this wizard conjure up a solution to his bad day.

When everything goes wrong – rabbits bouncing out of his hat, pigeons flying out of his jacket and cheese sandwiches and socks appearing unintentionally – it turns out a mysterious vacuum cleaner could be to blame.

• Terry Pratchett: *The Witch's Vacuum Cleaner* | RRP \$35 | Doubleday / Random House

To enter either of these draws, see the competitions page at eastlife.co.nz. One entry per person; entries close October 31, 2016. Winners notified by phone or email.

SQUEAKOPOTAMUS

How will the kids keep him fed? This pet is unlike any other, he could be a hippo who looks like a mouse or even a mouse who's too big for his house!

One thing's for sure, though, young readers are bound to have some great fun finding out more about the astonishing, demolishing Squeakopotamus! *EastLife* has TWO copies of this book up for grabs.

• Dawn McMillan & Ross Kinnaird: *Squeakopotamus* | RRP \$19.99 | Oratia Books

